

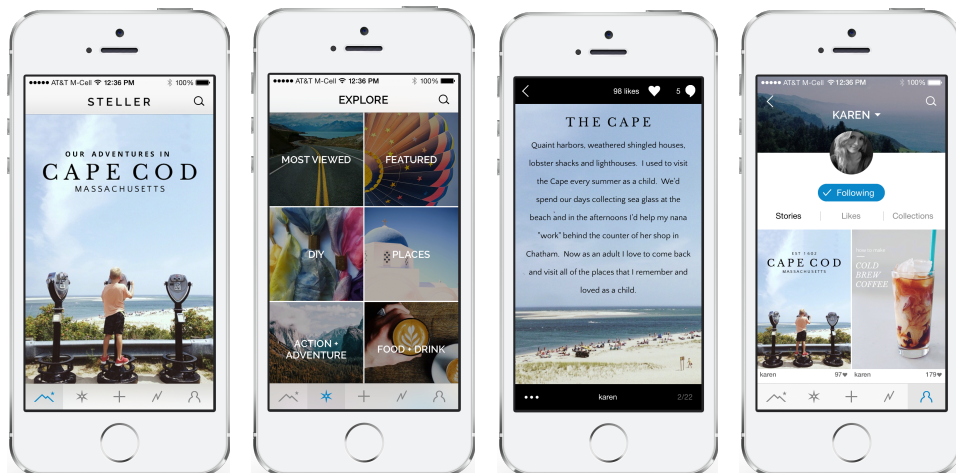
For Immediate Release



Popular Mobile Storytelling App, Steller, for iPhone and iPod touch, Announces Major Update, Expanding on its Discovery and Social Features

Everyone has a story to tell. Tell yours with photos, videos, and text, all right from your iPhone and iPod touch.

Woodside, CA - August 21, 2014 - Mombo Labs, Inc. today announced a major update to its popular mobile storytelling app, Steller, for iPhone and iPod touch. Originally released in March, Steller makes it easy to design and share beautiful visual stories from the iPhone and iPod Touch. The engineering team behind Steller includes ex-Google, ex-Vmware, and ex-Microsoft veterans Mark Lucovsky, Vadim Spivak, and Richard McAniff.



The updated version of Steller makes it easier to search stories and connect with other users. "We're really excited by our growth and momentum, and with so many new users and stories being added everyday, we knew we needed to improve Steller's search and discovery features," said Karen Poole, Co-Founder and Head of Product Design. "We've added comments, notifications on mentions, and search by keyword and hashtag, just to name a few. We've also added an all new Explore section, which will bring a whole new dimension to the user experience."

One of Steller's featured authors, accomplished fashion illustrator Katie Rodgers started using the app early on as a beta tester. "Steller has been a beautiful platform to tell the story of my work, and has inspired me to create in a new way. The community on Steller is so vibrant and diverse, and I'm thrilled that this new release will make it even easier to connect and discover," she said.

Steller is available for free from the App Store on iPhone + iPod touch: www.appstore.com/steller
View the Steller Media Kit (<http://steller.co/press>) and visit <http://steller.co/> for featured stories, blog and more.

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